



## FOR IMMEDIATE RELEASE

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### Homie Donates \$100,000 to Valley of the Sun United Way

*Real Estate Technology Company's Give Back Initiative Helped Keep Arizonans in Their Homes*

**PHOENIX** - At the beginning of April, Homie Arizona launched the [Homie Helps initiative](#) and committed to contributing up to \$100,000 to the [Valley of the Sun United Way COVID-19 Response Fund](#). This fund was established to assist those impacted by COVID-19. For every home bought or sold by Arizonans through Homie, \$500 was contributed to this relief fund. Homie contributions went to help Arizonans stay in their homes through rent and mortgage assistance, for those struggling to make ends meet.

“When the COVID-19 pandemic began affecting our community, we wanted to do something impactful to give back to those who needed urgent support,” said Joshua Miller, General Manager at Homie Arizona “This is a challenging time for many people facing the possibility of losing their security net, and we wanted to alleviate some of that uncertainty for our fellow Phoenicians. We are so grateful to our Homie clients, who are really the ones to thank for making this possible.”

#### The Impact

All funding was distributed through the Valley of the Sun United Way to organizations that assist with a range of emergency needs such as housing/rent assistance, eviction prevention, utility assistance, food insecurity, employment, and behavioral health services. Organizations benefited include:

- [Homeward Bound](#)
- [Native American Connections](#)
- [Save the Family](#)
- [Chicanos Por La Casa \(CPLC\)](#)
- [Tempe Community Action Agency](#)
- [New Leaf](#)
- [AZCEND](#)
- [Friendly House](#)
- [International Rescue Committee](#)
- [Phoenix Indian Center](#)

The COVID-19 pandemic has impacted the Greater Phoenix community in a number of ways. Chicanos Por La Causa is a critical organization supporting local families that works with the United Way.

“The vital role of Chicanos Por La Causa in helping people and communities is now even more pronounced than ever,” said Genaro Ruiz from Chicanos Por La Causa “Just like many families in the Valley, for the past four months every Friday the Barrios family comes to our Community Center for support. Being a large family of eleven with one on the way, and a single income household, the food pantry helps them stay afloat. We provide them with milk, cereal, bread, produce, and more”

“If it wasn’t for Chicanos Por La Causa, I would be struggling to put food on the table for our family,” said Mrs. Barrios.



Chicanos Por La Causa has also helped families with the APS bill and rental assistance, access to computers for kids who are distance learning, academic classes for high school students, training for displaced workers, meetings for support groups, parenting classes, housing and financial counseling, among many others services.

This is just one example of the support that these organizations provide to the community.

To read more about the total impact of the Valley of the Sun United Way COVID-19 Relief Fund, [click here](#).

Homie is more than a real estate company. The company prides itself on the customer service it provides, the money it helps homeowners and buyers save, and the support for the community through giving back.

#### **About Homie**

Homie is a real estate technology company changing the way real estate is bought and sold by eliminating high fees and commissions. The company simplified an outdated and overcomplicated process through a combination of technology and full-service real estate agent support. Homie is the #1 listing brokerage office in the state of Utah and is growing quickly in Arizona and Nevada. With real estate and home loans, the Homie Tech family is making every aspect of buying and selling a home simple, affordable, and enjoyable. Finally, the way modern real estate should be. To learn more, visit [www.homie.com](http://www.homie.com).

#### **About Valley of the Sun United Way**

United Way is celebrating 95 years of meeting the most pressing needs of Maricopa County. Valley of the Sun United Way unifies diverse partners, donors, business supporters, nonprofits, government and faith-based communities to build a stronger Valley for us all. United Way and its 90,000 donors, 400 business supporters and 5,000 volunteers fight to break the cycle of poverty by ensuring children and youth succeed, ending hunger and homelessness, and increasing the financial stability of families. Join the fight, visit [vsuw.org](http://vsuw.org).

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