



Media Contact:

Nikki Camarillo

480.570.1690

nikki.camarillo@homie.com

FOR IMMEDIATE RELEASE

Homie Launches Real Estate Services in Tucson

Real Estate Technology Company Expands Local Footprint to Save Customers Thousands

TUCSON, Ariz. (July 1, 2021) - Homie, a real estate technology company changing the way homes are bought and sold, today announced the launch of its brokerage services in Tucson. Homie has served the greater Phoenix Metro area since 2018 and has already saved local customers more than \$7.7 million in real estate commissions.

Homie is a disruptive real estate technology company. It was founded with the belief that the use of modern technology, coupled with the expertise of dedicated local agents is the way of real estate in the future. The simplification of the process saves consumers thousands of dollars during their transactions.

Homie does not charge a percentage-based commission to sell a home. Instead, Homie charges sellers a \$3,000 flat fee, regardless of the home's sale price, to market and sell a home. Homie sellers receive professional photography, signage, lockboxes, and their home is listed on the MLS, plus expert support from experienced agents. Homie's flat fee for all home sales puts an average of \$10,000 back in the pocket of the seller.

"Home values in Tucson have been on the rise and we expect the market to continue to remain hot," said Wayne Graham, Head of Real Estate for Homie Arizona. "Homie's family of companies simplifies real estate with a one-stop-shop for our clients, making selling a home easier, more affordable, and accessible for all, while putting thousands of dollars back in customer's pockets."

Homie offers consumers a full suite of real estate services and easy access to its affiliated family of businesses in mortgage, title, and insurance services creating a streamlined, use-what-you-need experience without traditional commissions and broker fees. The company, which launched in 2015, has already saved consumers \$97 million in real estate commissions and has helped clients buy and sell over \$4 billion in homes.

"Homie has seen great success since launching in Phoenix, and we look forward to expanding our disruptive real estate model to Tucson," said Joshua Miller, General Manager of Homie Arizona. "The outdated legacy real estate model comes at the expense of clients in the form of hidden commissions and real estate fees. Instead of the common 6% commission, customers are charged a fair, flat fee to sell their home. That's the way real estate should be."

Homie will initially provide real estate listing services in conjunction with its affiliated businesses Homie Loans™ and Homie Insurance™ in the greater Tucson area including Casas Adobes,



Catalina Foothills, Oro Valley, Marana, Tucson, Tucson Estates, Green Valley, Tanque Verde, Vail, Flowing Wells, Drexel Heights, and Sahuarita.

About Homie

Homie is a real estate technology company changing the way real estate is bought and sold by eliminating high fees and commissions. The company simplified an outdated and overcomplicated process through a combination of technology and full-service real estate agent support. Homie is the #1 listing brokerage office in the state of Utah and has offices in Arizona, Nevada, Colorado, and Idaho, with plans to grow across the nation. With real estate and home loans, the Homie Tech family is making every aspect of buying and selling a home simple, affordable, and enjoyable. Finally, the way modern real estate should be. To learn more, visit www.homie.com.

###